



A NEW GATEWAY TO SUSTAINABILITY AT THE UNIVERSITY OF GENEVA

The goal of the Master in Standardization, Social Regulation and Sustainable Development is to bring together in a single curriculum the following three thematic pillars: standardization, sustainable development, and social regulation.

- The Master offers a unique training on standardization, sustainable development and social regulation;
- It relies on a partnership between the University of Geneva and the International Organization for Standardization (ISO);
- The curriculum is designed to develop analytical skills on some of the most pressing matters of today's world.

ADMISSIONS CRITERIA AND ENROLLMENT

Bachelor's degree or equivalent title delivered by a Swiss University or a foreign institution fully accredited by the [Service des admissions](#) of the University of Geneva is mandatory. All applications must be submitted through the [Service des admissions](#). In addition to the enrolment documents required by the University of Geneva, applicants must submit the GRE general test or GMAT scores.

TOEFL/ IELTS or equivalent test is required since compulsory classes are taught in English. The latter requirement is waived for graduates of Anglophone universities or programmes. Students with no prior knowledge of French are eligible to apply, but are encouraged to acquire a working knowledge of French. Work experience is recommended but not mandatory.

Information regarding the details about the enrolment can be found here: www.unige.ch/admissions/sinscrire/immatenglish/

INFORMATION AND CONTACT

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GENEVA SCHOOL OF SOCIAL SCIENCES SOCIOLOGY DEPARTMENT

MASTER IN STANDARDIZATION, SOCIAL REGULATION AND SUSTAINABLE DEVELOPMENT



WHY STANDARDIZATION, SOCIAL REGULATION AND SUSTAINABLE DEVELOPMENT?

The on-going financial and economic crisis has prompted a heated debate on the need to rethink economic globalization in light of its social and environmental impact, and has given rise to a wide range of proposals to strengthen the regulatory framework within which international markets are (or should be) embedded. The external context therefore makes an interdisciplinary master's program centred on the closely related themes of social regulation, standard-setting and sustainable development highly relevant.

GLOBAL GENEVA

Students coming from around the world have come to study in this program at the University of Geneva — from such diverse places as Zimbabwe, Japan, Indonesia, Ecuador, Madagascar and China, to Switzerland, United Kingdom, Finland, Serbia, Mexico and the United States. Their interests mirror the diversity of the countries they represent: from water management and environmental activism in Africa to challenges to China's governance policies and to the technology industry in Ecuador.

The disciplinary backgrounds of the Master's applicants are also diverse. The backgrounds are, in order of relevance, International Relations; Management; Economics; Political Science; Science; Communications; Engineering; Law; Computer Sciences; Geography; Languages; Social Sciences; and Sociology.

STUDY PLAN

The two-year program (one semester devoted fully to an internship) is designed to integrate three semesters of coursework and capstone paper writing and an internship within public and private organizations engaged in sustainable development. The wide range of subjects addresses critical global issues such as global health, reforming corporate behavior and practice, the global financial and economic crisis, environmental policy, and issues linked to governance and public accountability.

COURSES

- **Conformity Assessment:** How to evaluate compliance with standards, new trends in auditing and accounting
- **Corporate Citizenship:** A new corporate approach to social responsibility
- **Economics of Globalization:** Introduction to the economics of trade and financial globalization
- **Elective courses:** Students may take courses tailored to their interest at any master course master level at the University of Geneva and Graduate Institute Geneva
- **Environmental Policy:** Issues in national and global environmental policy
- **Global Health Policy:** Issues in national and global health policy

www.standardization.unige.ch



PARTNERSHIPS AND INTERNSHIPS

The purpose of an internship is to provide an opportunity for students to acquire work experience and apply the knowledge and skills learned throughout the Master program. The organization/company gains an additional staff member who can be assigned where need is greatest while recognizing an obligation to supporting the intern in acquiring new skills and exploring a career field. Continuous career advising is offered throughout the Master program.

Students have undertaken internships in the following organizations:

- EuroFin Asia Group; European Forest Institute Global Development - Consultancy firm
- Impact Economy
- International Labour Organization, ILO
- International Organization for Standardization, ISO
- International Telecommunication Union, ITU
- PriceWaterHouse
- Private Banking
- Private Clinic
- The World Conservation Union ICUN -Aluminium Stewardship Initiative (ASI)
- UNEP – Environmental Management Group
- UNICEF Corporate Social Responsibility Unit
- World Business Council for Sustainable Development (WBCSD)
- WWF-India

